



## **CYNNIE GAASCH**

### **FOUNDER**

716-907-6353

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## **CLIENT LIST**

### **PREVIOUS & CURRENT**

Buffalo Philharmonic Orchestra  
Buffalo First  
Buffalo ReUse  
Child & Family Services  
Elite Choice, LLC  
Elmwood Village Charter School  
Envision Wellness WNY  
Field & Fork Network  
Fillmore Forward  
Fruit Belt Community Land Trust  
Kleinhans Music Hall  
Preservation Buffalo Niagara  
Thinking Outside The Square  
Trinity Episcopal Church  
Somali Bantu Buffalo  
RAHAMA  
Starlight Studio  
Squeaky Wheel  
Ujima Company, Inc.

## **NONPROFIT SERVICES**

Buffalo Moose Group works with clients to renew, build, and fulfill their missions.

The moose symbolizes strength, protection, and grace - wisdom, integrity, endurance, and power. A gentle herbivore, the moose wanders quietly through the woods and dives deep into lakes for strength and nourishment.

Like the moose, Buffalo Moose Group will support clients with our strengths. We will support you so that you may focus on your important work.

## **BOARD TRUSTEE SERVICES**

- Strategic planning
- Diversity / Equity / Inclusion training & facilitation
- Executive hiring / transition
- Board & staff relationships & responsibilities
- Governance & lifecycle transitions for growth & change
- Assessment & evaluation

## **CAPACITY BUILDING**

- Executive management
- Executive coaching

## **COMMUNICATION**

- Brand building
- Marketing & communications plans
- Community Engagement
- Online campaigns & newsletters
- Work sample production

## **FUNDRAISING**

- Grant writing
- Capital campaigns
- Annual appeals design & implementation
- Donor list strategies
- Relationship development
- Government relations

## **POLICIES & PROCEDURES**

- Nonprofit 101
- Financial
- Personnel and hiring including for diversity / equity
- Employee & executive director work plans & annual review systems
- Bylaws & governance
- NY State compliance